# **PRIVACY POLICY**

#### **General regulations**

This Privacy Policy (hereinafter referred to as the "Policy") is developed to ensure the security of visitors' personal data on the <u>https://billline.net/</u> website (hereinafter referred to as the "User/User") and ensure the confidentiality of information.

We keep confidential information for the period necessary to perform the actions in connection with which such information was collected, unless the current legislation of Ukraine provides otherwise. At the end of such a period this confidential information is scheduled for destruction or transformation into a state of anonymity, which implies the loss of information of personal characteristics.

Please note: the transition from the <u>https://billline.net/</u> website to another website, visiting other websites, including those have a link to the <u>https://billline.net/</u> website are not regulated by this Policy. Browsing and interaction with any other website is subject to the rules and regulations of such website.

We keep the right to change and update the Policy from time to time and without futher notice in order to strengthen measures to protect the personal data of Users.

By visiting the website <u>https://billline.net/</u> website (hereinafter referred to as the "Website"), the website visitor provides access to personal information, so please carefully read our privacy policy.

### Use of private information about Users

The collection and storage of information during visiting the Website is carried out in order to:

1. Evaluation and improvement of activities (creation of new products and services; improvement of the quality of services provided due to interactive communication with Users; evaluation of the effectiveness and optimization of advertising; analysis of products and services of the Website; establishment of operational communication with Users in case of technical problems (creation of mobile applications and any other digital assets);

2. Providing the opportunity to subscribe to the mailing list of special notifications and offers;

3. Communication with Users, partners in products, services, promotions, programs and information and promotional activities (including contests, sweepstakes and any other marketing activities);

We have the right to use the data for other purposes, which we inform in advance during the collection process.

We identify the domain name of your provider and the country (region) during your visit of the Website. Information received from the User's browser is automatically logged, including the IP address and information from cookies, as well as the visitors' route to the Website and transitions from one page of the Website to another (hereinafter – activity of the transitions flow). These parameters are collected solely for the identification of the User with constant maintaining of his anonymity.

We collect and store personal information that can identify Users and which can later be supplemented or changed when using the services of the Website and may include, in particular, but not exclusively: first name, last name, patronymic, contact phone number, e-mail address and other information (age, gender, marital status, language, etc.).

The Website collects and stores only personal information is provided by you voluntarily during your visit. Personal information is an information identifies the User as a specific person.

## Use of e-mail, mailing lists and other services

The contact details provided by the user (phone number, email address) can be used to:

- thanks for the comments made and / or answers to the question asked (the User's messages and the answer are saved if the correspondence continues);

- notification of changes in the Website settings, shortcomings in the operation of the Website, new services and other information related to the services;

- providing user support;
- fraud prevention.

We don't use and are obliged not to share or sell the contact details of Users with any third party for sending spam or unethical messages.

We will use your contact information until we receive an email to support@billline.net and/or other communication requesting you to stop using your contact information.

# Promotions, marketing events and surveys

We may conduct various promotions, marketing events, send invitations to participate in programs or information and promotional events or surveys on the Website for time to time. The User's participation in such events allows us to use the information received to send an individual offer, select a winner, determine the results of a quiz or survey, and sometimes to publish the aggregate responses or results on the Website or in the media. In addition to this purpose, we're obliged not to record or take into account on an ongoing basis the answers provided by the Users and not to link to the User's personal data. We treat the responses received as a result of such events as statistical data of anonymous origin and undertake not to sell or transfer this information to any third party.

# **Information Sharing**

Under no circumstances we do not disclose or transfer for use personal information of Users to third parties.

However, we may use the services of other companies to develop new additional services for the Website, publish materials, conduct market research, administer and maintain the Website. Such companies get access only to the information that is necessary to perform the tasks assigned to them and related to the service provided.

We may partner with other companies for co-promotions and co-events. In this case we may need to transfer confidential information of Users to partner companies, while we guarantee the transferred information will be used only for the provision of specific services or in statistical reports.

Exceptions: we reserve the right to transfer personal information to third parties, if there is such a need in connection with:

- decision of the court and other state administrations in cases stipulated by the current legislation;
- protecting the rights and property of our Users or protecting our rights;

-measures to prevent crime, fraud, etc.

#### **Security Guarantees**

We guarantee the protection of the User's confidential information. We use administrative, technical and material security measures to protect confidential information collected or transmitted from accidental, illegal or unauthorized deletion, loss, modification, access, disclosure or improper use.

The site directly applies the protection technology against unauthorized access using a firewall and security tools at the physical location of the website.

According to the current legislation of Ukraine, the User has the right to: receive confirmation of the storage of his personal data, ask for access to such data and receive information about his content, receive copies of personal data that are stored, make changes and additions, correct inaccuracies, object to processing and require the blocking, anonymization or, respectively, the deletion of all or part of the data.

In addition, the User has the right to revoke any consent previously provided to us, or at any time and on legal grounds to object to the processing of his personal data. Please note: in some cases this will result in the inability to use certain products or services on this Website.

To implement these rights, the User must contact us by e-mail at support@billline.net.

In case of complaints and proposals for the protection of personal data, please provide full information about the problematic issue. Such information is necessary for the reasonable and meaningful response from us, which will be provided within a reasonable deadlines.